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**FORGET THE THICK BOOKS AND USELESS HUMOR
Today's Grads Want Savvy Advice...and They Want It *Fast!***

This year's college graduates don't have the same needs or desires as their parents' generation. They've grown up in a world of instant access, sound bytes, and portability. The last thing the Class of 2008 wants to do is read a two- or three-hundred-page book on how to land a job, manage their money, or handle any of the new experiences they'll be having after they step off that graduation stage.

Today's young grads (the Millennials) are entering a world more complex and uncertain than their parents did—jobs are disappearing in many sectors, credit is more difficult to come by, even the rules of relationships are changing. Their generation is more globally aware, environmentally conscious, and want to contribute in a socially responsible way. If you're over 40, the world you entered after college was completely different, so these young people need all the help they can get, but you'll have to change your modus operandi. The old methods of giving advice don't work anymore. They don't have the time or the patience to snuggle up to a wordy volume on how to land that first job—they want savvy advice that will get a paycheck in their hands...and they want it now (yesterday would have been better).

Real Solutions Press LLC is answering the unique needs of today's grads with the release of their new e-book, *Complete QwikSmarts® for Grads*. The book's electronic format suits this generation of gizmo-toting young professionals well. And its unique bulleted presentation gives them exactly what they need—those 'golden nuggets' of advice they can immediately apply to their lives—minus all the 'fluff' and theory that surrounds and hides them in traditional books. Elsa P. Skaggs, of Educational and Professional Services Associates, notes that the book "covers the gamut from careers to cooking. Imagine! *Cliff's Notes®* about life!"

To introduce the Class of 2008—and even last year's grads who are still looking for answers—to this book, Real Solutions is offering a 14-page *QwikSmarts® Special Report for the Class of 2008* at no cost by emailing Report@RealSolutionsPress.com. The complete e-book is available for purchase at www.Shop.QwikSmarts.com and also will be available soon in an audio edition, for those busy grads who prefer to listen rather than read.

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